Privacy & Cookies Policy

Last updated: November 2026

WAYRA Equine Experience attaches particular importance to protecting your personal data.

This policy explains what information is collected on **wayra-experience.com**, why it is used and what your rights are, in accordance with the General Data Protection Regulation (GDPR) and the French Data Protection Act (Loi Informatique et Libertés).

1. Data controller

The data controller responsible for processing personal data is:

Marie Cuvelier EI, a sole trader operating under the trade name **WAYRA Equine Experience**.

Business address: 3242 route de la Tenarèze, 32700 Mas-d'Auvignon, France

Email: marie.cuvelier@wayra-experience.com

2. Personal data collected

When you use the website or contact WAYRA Equine Experience, the following information may be collected:

- First and last name;
- Email address;
- Telephone number;
- Information provided in your messages or booking requests;
- Information necessary to prepare a quote, arrange a booking or follow up on a service.

Certain technical data relating to your browsing activity may also be collected by the website and the tools used.

WAYRA Equine Experience collects only the information necessary for the purposes described below.

3. Use of data and legal bases

Your data is used to:

- Respond to your contact and information requests, on the basis of the legitimate interests of WAYRA Equine Experience;
- Prepare a quote, arrange a booking or provide a service, on the basis of pre-contractual measures or the performance of a contract;
- Manage invoicing and comply with accounting and tax obligations, on the basis of applicable legal obligations;
- Ensure the operation and security of the website, on the basis of the legitimate interests of WAYRA Equine Experience or the technical requirements of the service;
- Use certain non-essential cookies, where applicable, on the basis of your consent.

Data submitted through forms is not automatically used to subscribe you to a newsletter.

4. Data recipients

Your data is primarily accessible to WAYRA Equine Experience.

It may also be processed by service providers necessary for the operation of the website and the management of the business, including Wix, which provides the website platform.

WAYRA Equine Experience does not sell or rent your personal data.

Some service providers may process data outside the European Economic Area. In such cases, transfers must be subject to the safeguards required by applicable regulations.

5. Data retention period

Personal data is retained for a period appropriate to its use.

Contact details of prospective and existing clients may be retained to follow up on communications and offer new services, in accordance with applicable direct marketing rules.

Data relating to services, invoicing and administrative obligations is retained for the applicable statutory periods.

6. Your rights

Under the GDPR, subject to the applicable conditions, you have the following rights:

- Access your personal data;
- Request its rectification or erasure;
- Request restriction of its processing;
- Object to certain types of processing;
- Request data portability where this right applies;
- Withdraw your consent at any time for the processing concerned.

To exercise your rights or ask a question: marie.cuvelier@wayra-experience.com

You may also lodge a complaint with the French data protection authority (Commission nationale de l'informatique et des libertés, CNIL) at www.cnil.fr.

7. Data security

WAYRA Equine Experience implements appropriate measures to protect personal data against unauthorised access, loss or disclosure.

The website uses the Wix platform, which provides some of the technical measures relating to its hosting and security.

8. Cookies

A cookie is a small file stored on your device when you visit a website.

The WAYRA Equine Experience website uses cookies necessary for its operation, particularly to ensure its security and certain technical functions.

Depending on the services enabled on the website, other cookies may be used to:

- Improve the browsing experience;
- Measure website traffic;
- Provide features or content from third-party services;
- Carry out communication or marketing activities.

Non-essential cookies requiring consent are only placed after you have given your consent.

9. Managing your preferences

When cookies require your consent, a banner allows you to:

- Accept them;
- Reject them;
- Customise your preferences.

Cookies that are strictly necessary for the operation of the website do not require prior consent.

You can change your preferences at any time using the cookie management tool available on the website.

10. External services

The website may contain links to external platforms or services.

When you access these services, their own privacy policies may apply.

If new tools that collect personal data are added to the website, this policy will be updated if necessary.

11. Changes to this policy

WAYRA Equine Experience may update this policy to reflect changes in its activities, website features or regulations.

The date of the last update is shown at the top of this page.